

GDPR at 5 – Episode 3 – GDPR Through the U.S. Lens

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The Co-Chairs of our Privacy, Cybersecurity and Data Innovation Practice Group, Ahmed Baladi (Paris) and Alexander Southwell (New York), and partner Cassandra Gaedt-Sheckter (Palo Alto), discuss how GDPR has impacted U.S. laws and companies. They examine the contrasts between U.S. privacy laws and GDPR in Europe, provide an overview of enforcement actions in the U.S., particularly California, and review the challenges companies face when dealing with global data privacy laws. ?

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HOSTS: Ahmed Baladi is a partner in the Paris office of Gibson, Dunn & Crutcher, where he is co-chair of the firm's Privacy, Cybersecurity and Data Innovation practice and a member of the Artificial Intelligence practice. Ahmed has developed renowned experience in a wide range of privacy and cybersecurity matters including compliance and governance programs in light of the GDPR. He regularly represents companies and corporate executives on investigations and procedures before Data Protection Authorities. He also advises a variety of clients on data breach and national security matters including handling investigations, enforcement defense and crisis management. **Alexander Southwell** is one of the nation's leading technology-focused litigators and investigations lawyers and is regularly called upon by numerous leading global companies to counsel on — as well as handle investigations, enforcement defense, and litigation related to — a wide array of privacy, data breach, information technology and governance, theft of trade secrets, computer fraud, advertising and marketing practices, and network and data security issues. A partner in Gibson, Dunn & Crutcher's New York office, Mr. Southwell founded and co-chairs the Firm's *Chambers*-ranked Privacy, Cybersecurity, and Data Innovation Practice Group and is a member of the White Collar Defense and Investigation, Litigation, Crisis Management, and Artificial Intelligence Practice Groups. Mr. Southwell is a Certified Information Privacy Professional (CIPP/US) through the International Association of Privacy Professionals. **Cassandra Gaedt-Sheckter** is a partner in Gibson, Dunn & Crutcher's Palo Alto office, where she co-chairs the global Artificial Intelligence (AI) practice, and is a key member of the Privacy, Cybersecurity and Data Innovation practice, including as the leader of the firm's State Privacy Law Task Force. With extensive experience advising companies on AI, data privacy, and cybersecurity issues, Cassandra focuses on regulatory compliance counseling and privacy and AI program development, regulatory enforcement matters, and transactional representations. Cassandra advises clients in various industries, from leading tech companies and luxury fashion companies, to shipping giants.

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