

Gibson Dunn Advised All3Media and RedBird IMI on Merger of Banijay Entertainment and All3Media

Firm News | July 9, 2026

Gibson Dunn advised All3Media and RedBird IMI on the successful completion of the merger of Banijay Entertainment and All3Media, creating a leading global media and entertainment powerhouse.

The Gibson Dunn corporate team was led by partners Richard Birns and Stefan dePozsgay and included of counsel Soren Kreider and associates Brennan Halloran and Becca Pecora. Partner Steve Tsoneff and associate Brian Smith advised on entertainment and media aspects. Partners Eric Sloan, James Chandler, and Jérôme Delaurière advised on tax aspects. Partner Will Summers and associate Charlotte Deans advised on UK corporate aspects. Partner Bertrand Delaunay advised on French corporate aspects. Partner David Irvine advised on financing aspects. Partner Attila Borsos and of counsel Ben Nunez advised on antitrust and regulatory aspects. Partner James Cox advised on employment aspects.

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[Richard J. Birns](#)
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