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Gibson Dunn Advised on Sale of TRIXIE

Firm News | July 29, 2026

Gibson Dunn advised founder and majority shareholder Bonnik Hansen on the sale of TRIXIE Heimtierbedarf GmbH & Co. KG to Central Garden & Pet Company.

TRIXIE was founded in 1974 in Tarp, Germany, and today is one of the leading European providers of pet supplies and pet snacks, supplying over 30,000 specialty retailers across numerous international markets.

Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA) is a leading consumer goods company in the pet and garden industries. Headquartered in Walnut Creek, California, the company employs over 6,000 people, primarily across North America.

The Gibson Dunn Frankfurt M&A team was led by partner Dr. Dirk Oberbracht and included associates Andreas Rief, Fabiana Obermeier, Simon Stöhlker, and Vladimir Konchakov. Munich partner Kai Gesing and associates Yannick Oberacker and Christoph Jacob advised on antitrust and IP/IT issues, of counsel Dr. Peter Gumnior (Frankfurt) advised on labor law aspects, and Frankfurt partner Dr. Lars Petersen and associate Simon Ruhland advised on regulatory aspects.

Related People

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