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Gibson Dunn Advised RedBird Capital on Five-Year Partnership With Big 12 Conference

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Gibson Dunn advised RedBird Capital Partners on its landmark strategic partnership with the Big 12 Conference — the first of its kind in collegiate athletics — focused on driving commercial revenue growth, expanding marketing capabilities, and accelerating the Conference's overall business development.

The Gibson Dunn corporate team was led by partner Stefan dePozsgay and included of counsel Soren Kreider and associate Jay Pak. Partners Eric Sloan and Kathryn Kelly advised on tax aspects. Partner Jin Hee Kim advised on financing.

Related People

Stefan G. dePozsgay

Soren Kreider

Jay Pak

Eric B. Sloan

Kathryn A. Kelly

Jin Hee Kim

Related Capabilities

Private Equity

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