

Gibson Dunn Advised Rise Baking Company on Jimmy's Gourmet Bakery Acquisition

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Gibson Dunn advised Rise Baking Company, a leading manufacturer for in-store bakeries and foodservice operators, on its acquisition of Jimmy's Gourmet Bakery, further strengthening its position in the cookie category while expanding manufacturing capabilities in the Northeast.

The Gibson Dunn corporate team was led by partners Ari Lanin and Daniela Stolman and included associates Christopher Lee, Alisa Balderas, Sam Harris, and Kriti Hannon. Partner Dora Arash and associate Eugene Wei-En Woo advised on tax aspects. Partners Attila Borsos, Joshua Lipton, and Bradley Smith, associates Alexander Merritt and Aakarsh Narula, and antitrust attorney Clea McClellan advised on antitrust aspects. Partner Sean Feller and associates Spencer Bankhead and Annie Saunders advised on benefits.

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