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Gibson Dunn Advises Captivate Holdings on Sale to National CineMedia

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Gibson Dunn is advising Captivate Holdings, LLC, the leading operator of digital video elevator and lobby advertising in North America, on its sale to National CineMedia, Inc., the largest cinema advertising platform in the U.S.

The Gibson Dunn corporate team is led by partners Sean Griffiths and Maxwell Ball and includes of counsel Jason Sison. Partner Edward Wei and associate Eytan de Gunzburg are advising on tax aspects. Partner Michael Collins is advising on benefits. Partner Kristen Limarzi and associate Alexander Merritt are advising on antitrust aspects.

Related People

Sean P. Griffiths

Maxwell Ball

Jason Sison

Edward S. Wei

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Related Capabilities

Mergers and Acquisitions

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