

# Gibson Dunn Advises HBX Group on the Set-Up and Launch of The Luxurist

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Gibson Dunn has advised B2B TravelTech company HBX Group on the set-up and launch of The Luxurist, a fully integrated luxury travel ecosystem. The Luxurist is a French premier booking platform that brings together exceptional properties and luxury-travel advisors to provide seamless travel planning and execution. The Gibson Dunn team included partners Alice Brogi, Federico Fruhbeck and Ariel Harroch, and associates Frédéric Chevalier and Victor Milon.

## Related People

[Alice Brogi](#)

[Federico Fruhbeck Jr.](#)

[Ariel Harroch](#)

[Frédéric Chevalier](#)

[Victor Milon](#)

## Related Capabilities

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