## **GIBSON DUNN**

## Gibson Dunn Advises Publicis Groupe on Acquisition of Lotame

Firm News | March 6, 2025

Gibson Dunn is advising Publicis Groupe on its acquisition of Lotame, the world's leading independent identity solution.

The Gibson Dunn corporate team is led by partner Quinton Farrar and includes associates Colette McNeela and Kira Dennis.

## **Related People**

Quinton C. Farrar
Colette J. McNeela
Kira Dennis

## **Related Capabilities**

**Mergers and Acquisitions**