

# Gibson Dunn Advises Publicis Groupe on Its Acquisition of 160over90

Firm News | April 6, 2026

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Gibson Dunn is advising Publicis Groupe on its acquisition of 160over90, the premier global sports and culture-first agency.

The firm's corporate team is led by partner Quinton Farrar and includes associates Sanzana Faroque, Kira Dennis, and Julia Alonzo. Partners Jamie France, Bradley Smith, and Attila Borsos and associates Mike Buchwald and Tina Asgharian are advising on antitrust aspects. Partner Meghan Hungate and associates Jacqueline Malzone, Krystal Egbuchulam, and Ruby Lang are advising on IP aspects. Partner Michael Cannon and of counsel Josiah Bethards are advising on tax aspects. Partner Michael Collins is advising on benefits.

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