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Gibson Dunn Advises Thmanyah on Media Rights Agreement with Saudi Professional League, Saudi Arabian Football Federation, and First Division League

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Gibson Dunn advised Thmanyah Publishing and Distribution Company (Thmanyah), a subsidiary of the Saudi Research and Media Group, on entering into a media rights agreement with the Saudi Professional League, the Saudi Arabian Football Federation, and the First Division League. The agreement will grant Thmanyah exclusive broadcasting rights for four sports tournaments — the King's Cup, Saudi Pro League, Saudi Super Cup, and First Division League — and commercial exploitation across the Middle East and North Africa for a six-year term (2025–2031). The transaction is valued at SAR 2,320,000,000 (approximately $619 million USD).

Our team was led by partners Sean McFarlane and Megren Al-Shaalan and included associates Lojain AlMouallimi, Charlie Peskowitz, and Sloane Ruffa.

Related Capabilities

Mergers and Acquisitions

Related People

Sean McFarlane

Megren Al-Shaalan

Lojain AlMouallimi

Sloane Ruffa

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