

# Gibson Dunn Advises Zensho Holdings Co., Ltd. on its \$621 Million Acquisition of The Snowfox Group

Firm News | September 20, 2023

---

Gibson Dunn has advised Zensho Holdings Co., Ltd., Japan's premier food service company based on sales, on its acquisition of The Snowfox Group, a multi-channel international Japanese food service platform, for \$621 million. The Snowfox Group's global brands include Snowfox, Bento, Taiko and YO! in North America and the United Kingdom. The Gibson Dunn M&A team was led by Scott Jalowayski, Till Lefranc, and Michelle Gourley. Rachel Brass, Sébastien Evrard, and Steve Pet advised on competition aspects, Carrie LeRoy advised on intellectual property, and Sandy Bhogal advised on tax. Joanne Hughes, Jordan Rex, Dominic Kinsky, and Luisa de Belgique advised on corporate aspects.

## Related People

[Till Lefranc](#)

[Michelle M. Gourley](#)

[Rachel S. Brass](#)

[Sébastien Evrard](#)

[Sandy Bhogal](#)

[Steve Pet](#)

[Joanne Hughes](#)

## Related Capabilities

[Mergers and Acquisitions](#)