

# Gibson Dunn Advises Publicis on Acquisition of Captiv8

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Gibson Dunn is advising Publicis Groupe on its acquisition of end-to-end influencer marketing platform Captiv8. Our corporate team is led by partner Quinton Farrar and includes associates Sanzana Faroque and Kira Dennis.

## Related People

[Quinton C. Farrar](#)

[Sanzana Faroque](#)

[Kira Dennis](#)

## Related Capabilities

[Mergers and Acquisitions](#)