GIBSON DUNN

Gibson Dunn Represented Lobos 1707 in Its Pending Joint Venture Transaction with Diageo Plc

Firm News | April 7, 2025

Gibson Dunn represented Lobos 1707, the tequila company backed by basketball star LeBron James, in its pending joint venture transaction with Diageo Plc.

Our corporate team was led by partners Kevin Masuda and Sarah Graham and included associates Joey Herman, Haley Moritz, and Elise Widerlite. Partner Sean Feller and associate Kayoko Fong advised on executive compensation; partner Kari Krusmark and associate Nate Hancock on commercial/strategic outsourcing; partner Daniel Angel and associate Maya Hoard on IP; and partner Matt Donnelly and associate Alissa Freltz on tax.

Related People

Kevin Masuda

Sarah L. Graham

Haley Moritz

Elise C. Widerlite

Sean C. Feller

Kayoko Fong

Nate S. Hancock

Daniel Angel

Related Capabilities

Mergers and Acquisitions

Executive Compensation and Employee Benefits

Strategic Sourcing and Commercial Transactions

Intellectual Property

Tax

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