Samantha Abrams-Widdicombe

Associate Attorney

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Samantha Abrams-Widdicombe is an associate in Gibson, Dunn & Crutcher's Los Angeles office, and previously practiced in the firm's Palo Alto office. Samantha's practice is mainly focused on defending companies in regulatory matters and advising on product, business and compliance strategies, particularly on issues related to data privacy, cybersecurity, AI and biometrics issues. Samantha advises clients in various industries, from leading tech companies to luxury fashion, retail, software, utility, and medical device companies. Samantha also maintains a significant pro bono practice.

Samantha earned her J.D. from Duke University School of Law, where she served as an editor on the *Duke Law Journal*, as Executive Vice President of the Women Law Students Association, and as a Legal Analysis, Research and Writing teaching assistant. Samantha was awarded The Outstanding Client Service Award for her work as a student attorney in the Duke Law Community Enterprise Clinic. She earned her Bachelor of Arts degree in Economics from Scripps College, and studied abroad for an academic year at the London School of Economics.

Samantha's representative engagements include:

- Advising clients in various industries on product, business and compliance strategies, with particular experience related to data privacy, cybersecurity, AI and biometrics issues.
- Representing publicly traded tech company in selecting and interfacing with an independent assessor appointed under an FTC consent order.
- Advising publicly traded tech company in implementing a privacy and cybersecurity program under an FTC consent order.
- Advising publicly traded software company in implementing an advertising compliance program under an FTC consent order.
- Advising publicly traded pharmaceutical and medical device company in implementing an anti-bribery and anti-corruption compliance program and drafting required compliance reports under a DOJ Deferred Prosecution Agreement.
- Representing publicly traded pharmacy retail company in a False Claims Act investigation by the DOJ.
- Representing publicly traded pharmaceutical and medical device company in a Foreign Corrupt Practices Act investigation by the DOJ.



Capabilities

Privacy, Cybersecurity, and Data Innovation Artificial Intelligence Consumer Protection Tech and Innovation White Collar Defense and Investigations

Credentials

Education

Duke University - 2020 Juris Doctor Scripps College - 2016 Bachelor of Arts

Admissions

California Bar

GIBSON DUNN