

# Abbey A. Barrera

Partner

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San Francisco



Abbey Barrera is a partner in the San Francisco office of Gibson Dunn. She practices in the firm's Litigation Department, and is an active member of the firm's Privacy, Cybersecurity, and Data Innovation Group, Technology Litigation Group, Class Actions Group, and Artificial Intelligence Group.

Abbey regularly represents multinational companies in a wide variety of complex litigation, including in data privacy, cybersecurity, and class action matters. She has significant experience representing clients in the technology, social media, and internet industries in particular. Abbey has experience with all phases of litigation, including significant trial experience, and is actively involved in the management of high-stakes litigation matters. She also has substantial experience representing clients in government investigations, and spent six months working as a secondee in the regulatory group of a top social networking company.

Abbey regularly consults with clients on privacy and tech-related risks, including in product development. This experience includes counseling on compliance with various privacy laws and regulations, such as the California Invasion of Privacy Act (CIPA), the Electronic Communications Privacy Act (ECPA), the California Consumer Privacy Act (CCPA), the Children's Online Privacy Protection Act (COPPA), and other federal, state, and international laws and regulations. Additionally, she regularly advises companies with respect to their privacy policies and terms of service, and supports companies in the aftermath of large-scale data breaches. Abbey is a Certified Information Privacy Professional (CIPP/US) and sits on the Executive Committee of the Bar Association of San Francisco's Cybersecurity and Privacy Law Section.

Abbey was recently named one of the "Top 40 Lawyers Under 40" by the *Daily Journal*.

Abbey also maintains an active pro bono practice, with a focus on immigration.

Abbey received her J.D. from New York University School of Law in 2014 where she was a member of the Journal of International Law and Politics. While in law school, she was the Chair of Law Students for Human Rights and participated in the Immigrant Rights Clinic and the Intellectual Property and Entertainment Law Society. Abbey earned her B.A. with High Honors in Community and Regional Development in 2008 from the University of California, Davis. Prior to joining the firm, she interned at the European Parliament in Brussels and Grameen Bank in Bangladesh.

Abbey is admitted to practice law in the State of California.

## Capabilities

Privacy, Cybersecurity, and Data Innovation

Artificial Intelligence

Class Actions

Consumer Protection

Litigation

Media, Entertainment, and Technology

Tech and Innovation

Technology Litigation

Trials

## Credentials

### Education

New York University - 2014 Juris Doctor

University of California - Davis - 2008

Bachelor of Science

### Admissions

California Bar