

# Ashlie Beringer

## Partner

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Palo Alto

Ashlie Beringer has three decades of experience representing media and technology companies in periods of transformation and crisis. Ashlie's practice focuses on defending global regulatory and litigation matters and advising on product, business and compliance strategies, particularly on issues related to disruptive technologies, data, artificial intelligence and online platforms. Ashlie has successfully represented platforms and technology companies in a range of industries in regulatory and criminal investigations before the FTC, CFPB, NYDFS, Department of Justice, and California, New York, Illinois, Texas, Washington DC and multi-state state Attorneys General, while coordinating strategy for parallel regulatory investigations around the globe.

Ashlie returned to Gibson Dunn as a partner of the Palo Alto office, after serving as Facebook's Deputy General Counsel from 2013 to 2020, where she led the company's global Privacy, Product, Regulatory and Litigation legal teams. At Facebook, Ashlie was a member of the core management team and successfully defended the company against hundreds of global regulatory challenges and lawsuits, and designed product and business strategies that advanced business goals while earning regulatory approval. She built a global team of more than 180 lawyers and legal professionals worldwide and continually innovated to find working models that promoted collaboration, professional evolution and innovation.

Indicative of her leadership, Ashlie was selected as Co-Chair of Gibson Dunn's Tech and Innovation Practice Group and Privacy, Cybersecurity and Data Innovation Practice Group. Ashlie actively advises public company Boards on oversight of cybersecurity risks and mitigation strategies and works closely with C-Suite teams on core business and product strategies in a range of industries, leveraging her unique combination of regulatory, business and technology expertise.

Ashlie developed the Art of Product Counseling Method™, which is an innovative model for developing strategic mitigations to address key risks and requirements during product launches and has trained many legal teams on the Method™ in Art of Product Counseling Workshops.

Prior to joining Facebook, Ashlie was a partner at Gibson Dunn where she developed a leading technology practice and played a critical role in shaping the legal and regulatory landscape to enable innovation in new and misunderstood technical platforms.

Ashlie received her law degree from Yale Law School in 1996, where she served as Editor of the *Yale Law Journal* and was the winner of the Yale Mock Trial Competition. She received her bachelor's degree from the University of California Los Angeles, *summa cum laude*. She served as Law Clerk to Judge Richard Matsch in the U.S. District Court for the Northern District of Colorado.

### Honors/Awards



### Capabilities

Privacy, Cybersecurity, and Data Innovation  
Administrative Law and Regulatory Practice  
Artificial Intelligence  
Consumer Protection  
Crisis Management  
Fintech and Digital Assets  
Litigation  
Media, Entertainment, and Technology  
Tech and Innovation  
Technology Litigation  
White Collar Defense and Investigations

### Credentials

#### Education

Yale University - 1996 Juris Doctor  
University of California - Los Angeles -  
1992 Bachelor of Arts

#### Admissions

California Bar

#### Clerkships

USDC, Colorado, Hon. Richard P. Matsch,  
1996 - 1997

- Recognized by *Legal 500* as the “go-to” for complex regulatory investigations across the US and globally
- Ranked Band 2 by *Chambers* in Artificial Intelligence - Nationwide (2025), with clients noting that Ashlie is a “go-to for strategic and creative thinking” and “one of the most practical, problem-solving lawyers [they] have encountered in the tech space.”
- Highlighted by *Chambers* as a key contact in Gibson Dunn’s ranked global multi-jurisdictional Technology, Media, and Telecommunication practice
- Listed as one of the 500 Leading Lawyers in America by *Lawdragon* (2023-2025)
- Listed as one of the 100 Leading AI & Legal Tech Advisors by *Lawdragon* (2024-2025)
- Listed as one of the 500 Leading Litigators in America by *Lawdragon* (2023-2026)
- Listed as one of the 500 Leading Global Cyber Lawyers by *Lawdragon* (2024-2025)
- Named as one of the Women Leaders in Tech Law as part of *The Recorder’s* California Legal Awards (2023, 2025)
- Identified as one of the *Global Data Review’s* Top Women in Data (2022)
- Named by *The Silicon Valley Business Journal* in their annual Women of Influence List, which features “the 100 most influential women in the Silicon Valley” (2021)
- Recognized by *The Daily Journal* as one of California’s top 100 lawyers (2012)

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