

Stanton Burke

Associate Attorney

sburke@gibsondunn.com

T: +1 346.718.6726

Houston

Stanton P. Burke is a senior associate in the Privacy, Cybersecurity, Data Innovation, and AI Group. He advises clients on global privacy compliance, AI governance, AdTech, consumer protection, and cybersecurity—helping product, legal, and engineering teams translate evolving data protection laws into go-to-market decisions, navigate regulatory risks, and unlock the value of data.

Stanton regularly counsels on U.S. and international data privacy and cybersecurity regimes, including the FTC Act, GDPR, CCPA, GLBA, COPPA, HIPAA, biometric privacy laws, data broker laws, and various consumer protection and advertising rules. He also supports clients in regulatory inquiries, class action exposure assessments, and strategic remediation following incidents or compliance gaps.

Stanton brings a practical and pragmatic perspective shaped by significant in-house and secondment experience—including working as an attorney at Microsoft and as a secondee with leading technology companies, including eBay and Meta, supporting global data protection program development and product counseling.

Notable representations:

- Restructured privacy policies, terms of use, in-product disclosures, and consumer-facing notices for global technology companies, including advising product and engineering teams on consent flow design to maintain flexibility while reducing misrepresentation and enforcement risks.
- Counseled a secure identity and biometrics platform on privacy and biometrics compliance, consumer protection risks, and data governance, including by helping navigate product expansions and negotiate key partnerships.
- Developed legal and technical strategy for a gig economy company responding to FTC scrutiny relating to algorithmic fairness in AI systems integral to the client's business, including by conducting in-depth interviews and deep dives into system design, documentation, and operational controls.
- Advised a streaming service platform on the Video Privacy Protection Act, wiretapping laws, and online tracking/ad targeting issues in response to class action lawsuits.
- Guided a mid-market startup on MarTech/AdTech strategy for targeted ads and influencer campaigns, including assessing compliance with the FTC Act, CAN-SPAM, TCPA, COPPA, ROSCA, and state privacy laws.
- Led privacy and cybersecurity due diligence in M&A transactions, including by evaluating data handling practices and policies, third-party and cross-border data transfer risks, security measures, and incident history and remediation.
- Counseled clients across technology, retail, fashion, financial services, energy, and



Capabilities

Privacy, Cybersecurity, and Data Innovation
Administrative Law and Regulatory Practice
Artificial Intelligence
Consumer Protection
Media, Entertainment, and Technology
Public Policy
Tech and Innovation

Credentials

Education

Cornell University - 2019 Master of Laws (LL.M.)
Howard University - 2017 Juris Doctor
Trinity University - 2012 Bachelor of Science

Admissions

California Bar
New York Bar
District of Columbia Bar
Texas Bar

critical infrastructure on all aspects of cybersecurity, including incident response and breach notification analysis, and proactive and post-incident remediation (security programs, playbooks, tabletop exercises, etc.).

Stanton earned an LL.M. in Technology from Cornell Law School, a Juris Doctor from Howard University School of Law, and a Bachelor of Science in Business Administration from Trinity University. He is admitted to practice law in Texas, California, New York, and the District of Columbia.

Stanton is also a Certified Information Privacy Professional (CIPP), holding both the EU and U.S. data protection certifications granted by the IAPP. He frequently serves as a panelist and presenter at leading data privacy and security conferences, industry events, and client CLEs, and has guest lectured at Cornell University, Howard University, University of Houston, and UC Berkeley. Stanton also maintains an active pro bono practice with a focus on nonprofits and startups.

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