Stanton Burke

Associate Attorney

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Houston



Stanton P. Burke, CIPP/E, CIPP/US, is a senior associate in the Privacy, Cybersecurity, Data Innovation, and Artificial Intelligence Practice Group.

He advises clients on global privacy compliance, AI governance, AdTech, consumer protection, cybersecurity, and data-driven transactions – helping product, legal, and engineering teams translate evolving data protection and AI laws into product strategy and practical business decisions. His practice spans compliance counseling, transactional diligence, regulatory response, and incident response – advising clients whether they are launching a new product, evaluating a target's data practices in an acquisition, responding to a regulator or class action, or navigating a product or security incident.

Stanton regularly counsels technology, energy, financial services, retail, and other consumer-facing companies on U.S. and international data privacy and cybersecurity regimes, including the FTC Act, GDPR, CCPA, GLBA, COPPA, HIPAA, state biometric privacy and data broker laws, and advertising and consumer protection laws such as CAN-SPAM, TCPA, and ROSCA.

Stanton brings a pragmatic perspective to this work shaped by significant in-house and secondment experience, having served as an attorney at Microsoft and on secondment to leading technology companies, including eBay and Meta, supporting global data protection program development, product counseling, incident and regulatory response, and commercial transactions.

Representative matters:

- Leading privacy, cybersecurity, and AI due diligence in M&A and other transactions – including by evaluating data-handling practices, security program maturity and incident history, vendor and cross-border transfer arrangements, and IT and vendor risk – and translating findings into deal-team assessments, diligence requests, and remediation conditions.
- Restructuring privacy policies, terms of use, and in-product disclosures for global technology companies, advising product and engineering teams on consent flow design to reduce misrepresentation and enforcement risks while balancing UI/UX.
- Counseling a secure identity and biometrics platform on biometric privacy compliance, consumer protection risks, and data governance, including by helping navigate product expansions and negotiate key partnerships.
- Developing legal and technical strategy for a gig economy company under FTC scrutiny for algorithmic fairness in AI systems core to the client's business, including by conducting in-depth interviews, assessing system design and documentation, and revamping operational controls and governance structure.
- Advising a streaming service platform on the Video Privacy Protection Act,

Capabilities

Privacy, Cybersecurity, and Data Innovation

Administrative Law and Regulatory Practice

Artificial Intelligence

Consumer Protection

Media, Entertainment, and Technology

Public Policy

Tech and Innovation

Credentials

Education

Cornell University - 2019 Master of Laws (LL.M.)

Howard University - 2017 Juris Doctor

Trinity University - 2012 Bachelor of Science

Admissions

California Bar

New York Bar

District of Columbia Bar

Texas Bar

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wiretapping laws including CIPA, and online tracking/ad targeting issues in response to class action lawsuits.

- Counseling clients across technology, financial services, energy, and critical infrastructure on all aspects of cybersecurity, including incident response and breach notification analysis, post-incident remediation, and proactive security program development (playbooks, tabletop exercises, etc.).

Stanton earned an LL.M. in Technology from Cornell Law School, a Juris Doctor from Howard University School of Law, and a Bachelor of Science in Business Administration from Trinity University. He is admitted to practice law in Texas, California, New York, and the District of Columbia.

Stanton maintains an active pro bono practice with a focus on nonprofits and startups. He frequently serves as a panelist and presenter at leading data privacy and security conferences, industry events, and client CLEs, and has guest lectured at Cornell University, Howard University, University of Houston, UC Law SF, and UC Berkeley.

Stanton also serves as the Chair of the Houston Bar Association's Technology Section and as a Council Member to the State Bar of Texas's Computer and Technology Section.

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