Jennifer Grecco

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New York



Jennifer Grecco is an associate in the New York office of Gibson Dunn. She is a member of the firm's Privacy, Cybersecurity, and Data Innovation and Artificial Intelligence practice groups. She has experience advising companies on data privacy, cybersecurity, and artificial intelligence issues, focusing on compliance counseling and complex corporate transactions.

Jennifer represents companies in a range of industries subject to requirements under the California Consumer Privacy Act (CCPA) and equivalent U.S. privacy laws in Virginia, Colorado, and other states; the Federal Trade Commission Act (FTC Act); marketing laws, including the CAN-SPAM Act and Telephone Consumer Protection Act (TCPA); the General Data Protection Regulation (GDPR); and other current and emerging international, federal, state, and local laws, regulations, and guidance, including those related to artificial intelligence.

Jennifer regularly advises public and private companies and financial sponsors on matters including venture and private equity investments, mergers and acquisitions, and carveouts. She conducts due diligence, drafts and negotiates privacy, cybersecurity, and artificial intelligence-related representations and warranties in transaction agreements, and provides counseling on risks and mitigation strategies. Jennifer also has experience counseling companies on data breach response management and notification concerns.

Jennifer received her Juris Doctor, *cum laude*, from the University of Michigan Law School, where she served as an editor on the *Michigan Business & Entrepreneurial Law Review* and participated in the Entrepreneurship Clinic. She received her Bachelor of Arts in Political Science and Psychology, *magna cum laude*, from Barnard College, where she was an Athena Scholar.

Jennifer is admitted to practice in the State of New York and is a Certified Information Privacy Professional – United States (CIPP/US) and a Certified AI Governance Professional (AIGP).

Capabilities

Privacy, Cybersecurity, and Data Innovation

Artificial Intelligence

Mergers and Acquisitions

Private Equity

Tech and Innovation

Credentials

Education

University of Michigan - 2022 Juris Doctor

Barnard College - 2018 Bachelor of Arts

Admissions

New York Bar

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