Perlette Michèle Jura

Partner

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Perlette Jura is a partner in Gibson Dunn's Los Angeles and Washington, D.C. offices and a member of the Firm's Executive Committee. Her practice focuses on complex litigation. She co-chairs the firm's Consumer Products and Retail Group. She is also the co-founder and co-chair of its Transnational Litigation and ESG Risk Groups. She has played a key role in a number of the firm's most high-profile matters. Perlette has extensive experience working with the food and beverage, agricultural, aerospace, automotive, technology and energy industries.

Perlette has been recognized on multiple occasions as a "Leader of Influence" among Litigators and Trial Attorneys, and as one of the "Most Influential Woman Lawyers" in Los Angeles by *The Los Angeles Business Journal*. She is also recognized by *Benchmark Litigation* as one of the "Top 250 Women in Litigation" and featured as a California "Litigation Star." *Lawdragon* has recognized Perlette as one of the 500 Leading Litigators in America and worldwide. *BTI Consulting Group* honored her as a Client Service All-Star, an attorney "who stand[s] above all the others in delivering the absolute best in client service."

Consumer Products and Retail. As co-chair of the Consumer Products and Retail Group, Perlette is at the cutting edge of both litigation and investigation issues affecting consumer product companies. Perlette has played critical leadership roles in multiple high-profile consumer-deception and supply-chain lawsuits at both the trial-court and appeals level, including in U.S. Supreme Court appeals. She regularly counsels food and beverage companies on regulatory and litigation-risk issues, with particular expertise in helping companies navigate sensitive matters that present overlapping legal and media risks.

Complex and Transnational Litigation. As a co-chair of the firm's Transnational Litigation Group, Perlette has extensive experience litigating and counseling on multidistrict and cross-border matters, including mass and class action suits. She has been recognized by *Legal 500* as one of the top ten leading transnational litigation lawyers in the country and has held a spot in their Hall of Fame since 2022. She is regularly relied upon by clients to develop comprehensive multi-jurisdictional strategies and has advised on matters implicating the competing laws of more than 50 countries around the world. She also regularly advises on supply-chain risks and cross?border compliance issues.

Environmental Social Governance Risk Group. Much of Perlette's cross-border work involves a wide variety of domestic and cross-border supply chain, human rights, and tort disputes, including clients involved in manufacturing, food and beverage, agriculture and energy. In addition to litigating these matters, she also provides counseling and advice on to a number of clients on a wide range of ESG and ESG risk issues.

Perlette is the firmwide hiring chair. She is a member of the Pacific Council on International Policy. She served on the Board of Directors for the Women Lawyers Association of Los Angeles, where she is a lifetime member. She is likewise a member of

Capabilities

Litigation
Appellate and Constitutional Law
Artificial Intelligence
Class Actions
Consumer Products and Retail
Consumer Protection
ESG: Risk, Litigation, and Reporting
Environmental
International Arbitration
Mass Torts and Product Liability
State Attorneys General
Transnational Litigation
Transportation and Space

Credentials

Education

Stanford University Juris Doctor
University of California - Santa Barbara Bachelor of Arts

Admissions

California Bar
District of Columbia Bar
New York Bar

Clerkships

US Court of Appeals, 9th Circuit, Hon. Pamela Ann Rymer, 2004 - 2005

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the Women of Stanford Law and the Diversity Law Institute.

Perlette also dedicates substantial time to pro bono matters. During her time at the firm, Perlette has received the firm's annual award for successfully litigating the firm's Most Challenging Pro Bono Matter, served as a Military Commission Observer for the 9/11 proceedings in Guantanamo Bay, Cuba, and she has partnered with Lawyers Without Borders to help do important cross-border pro bono work.

Some of Perlette's most recent non-confidential matters include:

- *Doe 1 v. Meta Platforms* (securing dismissal at both the trial and appellate court of a product liability class action targeting Facebook in a precedential decision holding that the claims were immunized under Section 230 because they sought to hold Meta liable as the publisher of third-party content).
- *Coubaly v. Cargill, Inc. et al.* (D.C. Cir.) (securing dismissal at both the trial and appellate court of TVPRA claims against the cocoa industry arising out of alleged activity in Cote d'Ivoire).
- *Doe v. Apple, Inc. et al.* (D.C. Cir.) (securing dismissal at both the trial and appellate court of TVPRA claims against major tech companies arising out of alleged human rights violations in the cobalt supply chain).
- *Falcone v. Nestlé USA, Inc.*, (9th Cir.) (defending against consumer deception claims challenging statements regarding supplier and supply chain practices, including obtaining rare grant of 23(f) appellate review of class-certification order) (ongoing).
- *Martinez v. Kraft Heinz Co. et al.*(E.D. Pa.) (secured dismissal of first-of-its-kind lawsuit alleging that so?called "ultra-processed foods" led plaintiff to develop health problems).
- *Ning Xianhua v. Oath Holdings, Inc. et al.* (N.D. Cal.) (securing dismissal with prejudice of ATS, TVPA, and California UCL claims arising out of alleged activity in the People's Republic of China).
- *Nestlé USA, v. Doe*, 593 US 628 (dismissing a long-running Alien Tort Statute lawsuit against Nestle USA on extraterritoriality grounds) (co-counsel).
- *Myers v. Starbucks Co.*, (C.D. Cal.) (defending against consumer deception claims challenging statements regarding supplier and supply chain practices) (motion to dismiss granted in July 2020).
- *Doe v. Meta Platforms, Inc.* (N.D. Cal.) (securing dismissal of claims against Meta filed on behalf of Rohingya refugees seeking to apply Burmese law to sidestep Section 230 immunity).
- *Council for Education and Research on Toxins v. Starbucks Corporation et al.* (successfully defeated Proposition 65 challenge to coffee industry, including an order affirming judgment on appeal and denial of plaintiff's petition for certiorari).
- *You v. Japan, et al.* (successfully defending vehicle manufacturers in California against alien tort and RICO claims brought on behalf of a purported class of Korean citizens).
- *Worldwide Directories A. de C.V. v. Yahoo! Inc.* (defeating a $2.7 billion cross-border RICO suit filed in New York arising out of alleged activity in Mexico).
- *Manspeaker v. Intel* (defeating a series of lawsuits filed in Delaware and Arizona that involved complex choice of law and toxic tort issues).
- *Hupan v. Alliance One* and related cases (securing dismissal of over 400 toxic tort claims brought on behalf of foreign farmers).
- *Chevron v. Donziger* (successfully defending litigation against a fraudulent multibillion dollar Ecuadorian judgment arising from alleged environmental pollution in Ecuador).

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- *Tellez v. Dole Food Co.* (securing dismissal with prejudice of U.S.-filed toxic tort claims alleging that DBCP caused reproductive harm).
- *NML Capital v. Republic of Argentina* (enforcing unpaid debts against the Republic of Argentina).
- *Osorio v. Dole Food Co.* (blocking recognition and enforcement of $97 million toxic tort judgment awarded by Nicaraguan court without due process or evidence of causation).

Recent Publications and Presentations

- "The Legal 500 Country Comparative Guides 2023: United States Enforcement of Judgments in Civil and Commercial matters" (annual contributing author).
- "Appeals 2021" (Getting the Deal Through, May 2021) (contributing author).
- Gibson Dunn Discusses Mandatory Corporate Human Rights Due Diligence, (CLS Blue Sky Blog, March 24, 2021) (contributing author).
- "Appeals 2019" (Getting the Deal Through, June, 2019) (contributing author).
- One Small Step or One Giant Leap? FAA Releases Final Rules on Commercial Drone Use in the United States (Client Alert, June 27, 2016) (contributing author).
- Extraterritoriality: The ATS In Focus (*Law360*, October 25, 2016).
- Courts Make Doing Good Abroad Bad for Business At Home (*Law360*, January 14, 2016).
- International Aspects of U.S. Litigation: Practitioner's Deskbook (ABA, 2016) (contributing author).
- Enforcement of Foreign Judgments 2015 in 29 Jurisdictions Worldwide, United States (Getting the Deal Through, September 2015) (contributing author).
- Enforcing Arbitration Awards in California (*Practical Law,* 2015) (contributing author).
- Disparate Treatment of the Corporate Citizen: Stark Differences Across Borders in Transnational Lawsuits (*Business Law International*, May 2014).
- Economic Rising Stars in Latin America (Pacific Council on International Policy, 2014 Spring Conference).
- Semiconductor Birth Defect Cases Keep Unraveling In Delaware (*Law360*, March 12, 2014).
- The Outer Limits of Expert Testimony Gatekeeping (*Law360*, March 13, 2013).
- Successful Global Strategies for Litigating Cross-Border Disputes in the United States (ABA, 2012).
- Legal Globetrotting II: Recognizing & Enforcing Foreign Judgments and Arbitral Awards (ABA, Miami 2012) (presentation for the American Bar Association, Section of International Law).
- Enforcing Workers' Compensation in Toxic Tort Birth Defects Cases (American College of Environmental Lawyers, 2012).
- Confronting the New Breed of Transnational Litigation: Abusive Foreign Judgments (U.S. Chamber of Commerce (PLI), 2011).
- Unconstitutional Judgments for Import: Constitutional Limitations on Recognition and Enforcement of Abusive Foreign Judgments (*Pepperdine Law Review*, 2011).
- Legal Globetrotting: Recognizing & Enforcing Foreign Judgments and Arbitral Awards (ABA, Dublin 2011) (presented for the American Bar Association, Section of International Law).
- Forum Non Conveniens and Foreign-Judgment Recognition: Different Sides of Different Coins (Defense Research Institute, 2011).

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- Transnational Litigation and Foreign Judgments: Litigating Recognition and Enforcement Actions in the United States and Developing a Successful Global Strategy (ABA, 2011).
- A New Transnational Battleground (presented for the Los Angeles County Bar Association in Los Angeles, October 2010).

Education & Background. Before joining the firm, Perlette served as a law clerk to the Honorable Pamela Ann Rymer of the United States Court of Appeals for the Ninth Circuit.

Perlette graduated Order of the Coif from Stanford Law School. She was an Executive Editor of *Stanford Law Review* and received the Board of Editors Award. Perlette was also the Student Director of the Stanford Community Law Clinic, and a graduate advisor and teacher. During her time at Stanford, she was awarded the Public Interest and Pro Bono Service Award and a Stanford Law School Fellowship. Perlette graduated *summa cum laude* from the University of California, Santa Barbara, where she was the Commencement Speaker at the Fine Arts & Humanities ceremony.

Perlette is a Fellow with the Litigation Counsel of America. She is licensed to practice in California, the District of Columbia, and New York. She is admitted to appear before the Supreme Court of the United States; the United States Courts of Appeals for the District of Columbia, Second, Fifth, Seventh, Eighth, Ninth, Tenth, and Eleventh Circuits; and the United States District Courts for the District of Columbia, the Northern, Southern, Eastern, and Central Districts of California, the Northern District of Illinois, and the Eastern and Southern Districts of New York. She is a member of the International Bar Association, the American Bar Association's Transnational Legal Practice Committee, and the Association's International Courts Committee and International Litigation Committee.

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