

# Ruby B. Lang

## Associate Attorney

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New York

Ruby Lang is an associate in Gibson, Dunn & Crutcher's New York office, where she practices in the firm's Privacy, Cybersecurity, and Data Innovation, as well as Artificial Intelligence practices. She has experience advising companies on data privacy, cybersecurity, and artificial intelligence issues, focusing on strategic product counseling, compliance program development, regulatory compliance counseling, and complex corporate transactions. She is currently on secondment.

Ruby represents companies in a range of industries subject to requirements under the California Consumer Privacy Act (CCPA) and equivalent U.S. privacy laws in Virginia, Colorado, and other states; the Federal Trade Commission Act (FTC Act); the Gramm-Leach-Bliley Act (GLBA); marketing laws, including the CAN-SPAM Act and Telephone Consumer Protection Act (TCPA); the General Data Protection Regulation (GDPR); and other current and emerging international, federal, state, and local laws, regulations, and guidance, including those related to artificial intelligence. Ruby also has experience counseling companies on data breach response management and notification concerns.

Ruby received her Juris Doctor from Columbia Law School in 2020 and received a Masters in Economic Law from the Institut d'Études Politiques (Sciences Po) in 2020. During law school, Ruby served as a Notes Editor on The Columbia Journal of Transnational Law, spent two semesters interning at the New York State Attorney General's Office, and worked as a research assistant, conducting research on data privacy and cybersecurity issues, specifically related to cyber liability insurance.

Ruby received her Bachelor of Arts degree in Government and Environmental Studies from Wesleyan University where she graduated with high honors and was elected to Phi Beta Kappa.

Prior to joining Gibson Dunn, Ruby was an associate in the Cybersecurity, Privacy & Data Protection Practice at another New York law firm.

Ruby is admitted to practice law in the State of New York.



### Capabilities

Privacy, Cybersecurity, and Data Innovation  
Artificial Intelligence  
Tech and Innovation  
Technology Transactions

### Credentials

#### Education

Institut d'Études Politiques (Sciences Po) - 2020 Master in Economic Law  
Columbia University - 2020 Juris Doctor  
Wesleyan University - 2017 Bachelor of Arts

#### Admissions

New York Bar