Lore Leitner

Partner

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London Brussels



Lore Leitner is a partner in the London and Brussels offices of Gibson Dunn and is a member of the Privacy, Cybersecurity and Data Innovation practice group.

Lore has fifteen years of experience advising clients on all aspects of tech law, including data protection and cybersecurity. During that time, she has guided several well-known technology companies through litigation and regulatory investigations, sometimes involving multiple agencies across the EU.

She has considerable expertise in helping companies implement business strategies that involve large-scale data use, and takes a business-first approach to crafting strategic global compliance programs. She also has substantial expertise in M&A and capital markets transactions, assisting deal teams by advising on privacy, data protection, and other deal-related requirements.

Lore was named in Global Data Review's 40 under 40 for 2021-2022. Her insights have been published in Privacy Laws & Business and PDP Journal, and she has been a featured speaker at TechGC, the IAPP Brussels Panel and the annual Privacy Laws & Business Conference. She is a member of the International Association of Privacy Professionals.

Lore received a Juris Doctor (magna cum laude) in 2008 from the University of Antwerp and received an LLM in 2009 from The Dickson Poon School of Law, King's College London.

Prior to joining Gibson, Dunn & Crutcher, Lore was a partner in the data, privacy and cybersecurity practice group of another major international law firm.

Lore is admitted to practice in Belgium and England and Wales. She is fluent in English, Dutch, French and German.

Lore's experience includes advising:*

- A US developer and marketer of software products for inbound marketing, sales, and customer service on its acquisition and subsequent integration of a large US-based data broker, against a background of heavy European regulatory focus on the industry.
- A US data broker with formal and informal regulatory investigations in the UK, Germany, The Netherlands, Cyprus and France.
- A global data mapping company with the development of a crowdfunded blockchain-based mapping tool, and the rollout of an informal regulatory engagement program to ensure a high level of regulatory compliance in the UK, Canada and various European countries.

Capabilities

Privacy, Cybersecurity, and Data Innovation

Consumer Protection

Fintech and Digital Assets

Strategic Sourcing and Commercial Transactions

Tech and Innovation

Technology Transactions

Credentials

Education

King's College London - 2009 Master of Laws (LL.M.)

University of Antwerp - 2008 Bachelor of Law

Admissions

England & Wales - Solicitor

Belgium - Barreau de Bruxelles

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- A US based operator of an AI-driven romantic chatbot with regulatory engagement with the Garante in Italy to address an Italy-wide ban preventing the client from operating in Italy until certain issues were resolved.
- An AI-driven interview intelligence platform for efficient hiring with the development and rollout of its product around biometric data collection and use of data for AI training, including on the recording of communications throughout Europe.
- An operator of a global SMS-marketing platform on EU and UK compliance in relation to the rollout of cross-customer data anonymization and analytics processes, as well as the development of AI-driven products combining various data fields.
- A transatlantic data governance platform with applying for and obtaining processor Binding Corporate Rules, with the Belgian data protection authority as lead.
- A Canadian-American multinational information conglomerate with the acquisition of an online mobile payment and identity verification company that provides card and ID scanning and validation products for mobile and web transactions. Deal failed due to privacy considerations.
- An American multinational payment card services corporation with the acquisition and integration of a vendor security review platform.

*Some of these representations occurred prior to Lore's association with Gibson Dunn.

Lore's recent speaking engagements include:

- Panellist, "The Evolution of Consent or Pay: Legal Insights and Best Practices" Webinar, March 2024
- Panellist, "2024 Children's Privacy Outlook: Preparing for Regulatory Changes," Webinar, February 2024
- Panellist, "The Cookie Pledge", FPF's AdTech Working Group Call, December 2023
- Panellist, "Data export and controllership", Associates of Clinical Research Organizations, September 2023
- Panellist, "Comparative and Legal Approaches to AI", Webinar, June 2023
- Panellist, "Spotlight on AdTech and Marketing", IAPP Data Privacy Intensive, 8 March 2023

Lore's recent publications include:

- "Anonymisation through separation: what recent cases teach us about the EU's anonymisation standards", PDP Journals, January 2024
- "US and EU reach political agreement on new trans-Atlantic data privacy framework", Privacy Laws & Business UK, August 2022

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