William J. Peters

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Los Angeles



Bill Peters is a partner in Gibson Dunn's Los Angeles office. He is Co-Chair of the firm's Strategic Sourcing and Commercial Transactions Practice Group and a member of the Transactional Department and Technology Transactions Practice Group. He has spent his entire legal career in the information technology and business process outsourcing industries, including serving as corporate counsel to a major ITO service provider and general counsel to a leading HR BPO services provider.

Bill has extensive experience representing and counseling clients on a wide range of legal and business issues relating to complex sourcing, transformation and technology transactions. His experience includes structuring, negotiating, and documenting large-scale business transformation agreements, business process and information technology outsourcing arrangements, ERP implementation agreements, application service provider agreements, software development agreements, and software licenses. These transactions, many of them with international dimensions, have involved clients in a broad range of industries, including the aerospace, electric utility, entertainment, financial services, healthcare, hospitality, life sciences, logistics, oil and gas, pharmaceutical, retail, telecommunications, and, oil and gas industries. Bill has represented such clients as AECOM, Affirm, Allianz, American Express, American General, Amgen, Apria Healthcare, Battelle Memorial Institute, BJC HealthCare, Boeing, Bombardier, BWAY, CareFusion, CHEP, Chevron, Coca-Cola, Dayton Hudson, Deutsche Bank AG, Diveo, DJO Global, DR Horton, Federal-Mogul, Fireman's Fund Insurance Company, Goodyear Tire & Rubber Company, Ingram Micro, Ingram Book, Intuit, KB Home, Lucent Technologies, Marriott International, Marsh & McLennan Companies, McDermott International, Nissan North America, Nutrien, Optum360, PacifiCorp, Pacific Dental Services, PepsiCo, Performance Food Group, Rockwell Collins, Progenity, Ryder Systems, Safeco Insurance Company, Scottrade, SeaWorld, Sony Pictures Entertainment, Southern California Edison, State Compensation Insurance Fund, TelePacific, Toyota Financial Services, Transurban, Twentieth Century Fox, Tyco International, UnitedHealth Group, UTi, Virgin Galactic, Warner Bros., Washington Group International, and Western Digital Corporation.

Bill has assisted clients in outsourcing almost every facet of information technology operations, including data center operations, midrange server operations, network operations, desktop support, telecommunications services, call center services, and application maintenance and development services. He has negotiated agreements against every major outsourcing service provider, including domestic, near-shore, and off-shore outsourcing service providers. In addition to information technology functions, Bill has assisted clients in outsourcing other business processes, including human resources, accounting, tax accounting, claims processing, call center, records archiving, and print and distribution processes.

Bill is ranked by *Chambers Global 2019: The World's Leading Lawyers for Business* as one of the leading outsourcing lawyers in the world. In addition, *Chambers USA* has recognized Bill for national business process outsourcing and IT outsourcing in California.

Capabilities

Strategic Sourcing and Commercial Transactions
Artificial Intelligence
Emerging Companies / Venture Capital
Energy Regulation and Litigation
Energy and Infrastructure
FDA and Health Care
Financial Institutions
Infrastructure
Insurance and Reinsurance
Intellectual Property
Life Sciences
Media, Entertainment, and Technology
Power and Renewables
Privacy, Cybersecurity, and Data Innovation
Projects
Tech and Innovation
Technology Transactions
Transportation and Space

Credentials

Education

Loyola Marymount University - 1994 Juris Doctor

University of California - Los Angeles - 1990 Bachelor of Arts

Admissions

California Bar

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He was recently recognized as a “Leading Lawyer” in *Legal 500* United States (Outsourcing) in 2019. Bill has also been recognized by his peers as one of *The Best Lawyers in America*® in the area of IT Outsourcing Law.

He is a frequent lecturer and has published several articles on information technology and business process outsourcing transactions.

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