Michael Roberts

Associate Attorney

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New York

Michael Roberts is an associate in Gibson Dunn's New York office, where he is a member of the firm's Privacy, Cybersecurity & Data Innovation, Artificial Intelligence, and Litigation practices.

Michael is recognized as a "Rising Star" by *Super Lawyers* (2020 to 2025). His practice focuses on matters relating to artificial intelligence, cybersecurity, privacy, emerging technologies, and crisis management. He has significant experience assisting clients with matters before U.S. regulators and agencies, including the CFPB, CFTC, CISA, DOJ, FCC, FINRA, FRBNY, FTC, HHS OCR, NYDFS, OCC, SEC, and state attorneys general.

Michael advises companies on managing artificial intelligence, privacy, and cybersecurity risks, responding to incidents, and handling related internal investigations and regulatory defense. He has a broad range of experience counseling companies on privacy and cybersecurity product, business, and compliance strategies, including with respect to CAN-SPAM, COPPA, ECPA, FCRA, FERPA, FOIA, FTC Act, GLBA, HIPAA, SCA, TCPA, VPPA, and state privacy laws, as well as industry self-regulation on advertising and PCI DSS compliance. Additionally, he assists companies in assessing data-related risks and mitigation strategies on complex transactional matters.

Michael frequently writes on issues related to artificial intelligence, cybersecurity, and privacy. He recently served as the managing editor for the Practising Law Institute's 2024 and 2023 editions of the *Privacy Law Answer Book*. He has also co-authored articles in the *Harvard Law School Forum on Corporate Governance*; the *NYU Law Compliance & Enforcement Blog*; the *Columbia Law School Blue Sky Blog*; the *Cybersecurity Law Report*; the *American Bar Association's Infrastructure and Regulated Industries Section*; the *Massachusetts Institute of Technology Computational Law Report*; *Pratt's Privacy & Cybersecurity Law Report*; and the *Review of Banking & Financial Services*.

Michael received his J.D. from New York University School of Law and his MBA from New York University Leonard N. Stern School of Business. At NYU Law, he served as symposium editor of the *Annual Survey of American Law*. He received his B.A. *magna cum laude* from the University of Pennsylvania and was awarded the Thomas C. Cochran Prize for the best Honors thesis in American history.

During his dual degree graduate program, Michael completed an internship at the White House in the Office of the Counsel to then-Vice President Joseph R. Biden, Jr., where he helped provide guidance on legal and policy initiatives. He also served as a Law Honors Program Intern at the SEC and as a judicial extern for the Hon. Ronnie Abrams in the U.S. District Court for the Southern District of New York.

Michael serves as a member of the Board of Directors for the New York University School of Law Alumni Association and is a former member of the Alumni Association Executive Committee for Riverdale Country School. Michael is also active in the New York City Bar Association, where he has served on the Litigation Committee as well as the Technology, Cybersecurity and Privacy Law Committee.

Michael is a member of the Bar of the State of New York and is admitted to appear before the Southern District of New York, the Eastern District of New York and the U.S. Court of Appeals for the Second Circuit.?

Capabilities

Privacy, Cybersecurity, and Data Innovation
Artificial Intelligence
Crisis Management
Litigation
Media, Entertainment, and Technology
Mergers and Acquisitions
National Security
Securities Enforcement
Securities Regulation and Corporate Governance
Tech and Innovation
Technology Transactions
White Collar Defense and Investigations

Credentials

Education

New York University - 2016 Juris Doctor/MBA
University of Pennsylvania - 2012 Bachelor of Arts

Admissions

New York Bar

GIBSON DUNN