Mitchell T. Zia

Associate Attorney

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Los Angeles



Mitchell Zia is an associate in the Los Angeles office of Gibson, Dunn & Crutcher. He is a member of the firm's Privacy, Cybersecurity and Data Innovation and Artificial Intelligence practice groups.

Mitchell regularly advises public and private companies and financial sponsors on privacy, cybersecurity, IT and AI issues in connection with corporate transactions, including venture and private equity representations and mergers and acquisitions.

Having completed an extended secondment at UBS, Mitchell has advised on a broad range of privacy and cybersecurity matters, including regulatory compliance and counseling, data breach and incident response, cross-border data transfers, privacy notices, and data protection and cybersecurity contracting.

Representative Transactions

- **BVP Forge**: Advised on privacy and cybersecurity matters in connection with its 100% acquisition of Bellwood Holdings, LLC (d/b/a BetterRx), provider of hospice pharmacy management software and related services.
- **CenterOak Partners, LLC**: Advised on AI, privacy and cybersecurity matters in connection with its majority recapitalization of NOW CFO, a leading provider of outsourced finance and accounting services.
- **Discovery Energy LLC**: Advised on privacy and cybersecurity matters in connection with the sale of its Curtis Instruments business to Parker Hannifin Corporation.
- **Infinite Reality, Inc.**: Advised on AI, privacy and cybersecurity matters in connection with its acquisition of (1) iconic online music brand Napster and (2) Touchcast, a pioneering agentic AI company.
- **L Catterton**: Advised on privacy and cybersecurity matters in connection with its equity investment in Flexjet, a global leader in private aviation.
- **OneMagnify**: Advised on AI, privacy and cybersecurity matters in connection with its acquisition, backed by private equity firm Crestview Partners, of Guidance, a premier eCommerce agency specializing in enterprise-level digital commerce.
- **PAR Technology Corporation**: Advised on AI, privacy and cybersecurity matters in connection with its acquisition of Delaget, LLC, a restaurant analytics software company.
- **Platinum Equity**: Advised on privacy and cybersecurity matters in connection with Platinum Equity's and Butterfly Equity Partners' acquisition of Rise Baking Company, a manufacturer and supplier of semi-finished and retail-ready baked goods.

Capabilities

Privacy, Cybersecurity, and Data Innovation
Artificial Intelligence
Mergers and Acquisitions
Private Equity

Credentials

Education

University of Chicago - 2023 Juris Doctor
University of California - Los Angeles - 2019 Bachelor of Arts

Admissions

California Bar

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- **PLTFRM Companies, LLC**: Advised on general corporate matters in connection with its acquisition of Presence Holding, LLC, and its subsidiaries, the leading natural & organic focused CPG commerce partner in the United States.
- **Sammons Financial Group, Inc.**: Advised on privacy and cybersecurity matters in connection with its acquisition of Wealthcare LLC, a Registered Investment Advisor firm and platform services provider, from NewSpring Holdings.
- **Veritas Funds**: Advised Cotiviti, a portfolio company of Veritas Capital and KKR and a leader in data-driven healthcare solutions, on AI, privacy and cybersecurity matters in connection with its acquisition of Edifecs, a portfolio company of Francisco Partners and TA Associates and a pioneer in healthcare data interoperability.

Prior to joining Gibson Dunn, Mitchell earned his Juris Doctor from the University of Chicago Law School in 2023, where he was a member of the university's Innovation Clinic. He graduated *cum laude* from the University of California, Los Angeles in 2019 with a Bachelor of Arts degree in Economics and a minor in Film, Television, and Media Studies.

Mitchell is admitted to practice in the State of California, and is a Certified Information Privacy Professional – United States (CIPP/US).

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