

# Partner Svetlana Gans Quoted in Communications Daily Report

In the Media | August 28, 2025

Communications Daily

---

A *Communications Daily* report on a recent [Information Technology and Innovation Foundation webinar](#) quoted Gibson Dunn partner Svetlana Gans discussing competition in the U.S. broadband market. Just counting the number of competitors “doesn’t necessarily answer the question [of] whether markets are competitive and how well consumers might be served,” Svetlana said, adding that the price of service isn’t the only measure of competition: “Competition is about enhancing consumer choice.” The panel discussion explored how the broadband landscape is changing, what it means for providers and consumers, and why regulation needs to better reflect today’s dynamic environment.

## Related People

[Svetlana S. Gans](#)