

Webcast: CEOs and Counsel Speak: Trial Strategies Behind Gibson Dunn's Historic Acquittal in a Federal Bribery Case

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Join Gibson Dunn's trial team and NextJump's CEOs for a recorded session where they discuss their 32-month battle against the federal government, including trial strategies and lessons learned, from the FBI's raids and interviews to the arrests of the CEOs, the pretrial litigation strategies, and the winning victory of a full acquittal on all corruption counts in federal district court.

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[Reed Brodsky](#)

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PANELISTS: **Reed Brodsky** is a partner in Gibson Dunn's New York office and Co-Chair of the firm's global Litigation Practice Group. One of the nation's leading trial lawyers, Reed represents companies and executives in high-stakes white collar investigations, prosecutions, and jury trials. A former Assistant U.S. Attorney in the Southern District of New York, he recently served as lead counsel in the successful defense and ultimate acquittal of Next Jump co-CEO Meghan Messenger in a high-profile federal public corruption case. **Francesca Broggin** is an associate in Gibson Dunn's Washington, D.C. office and a member of the firm's Litigation Department. Her practice focuses on government investigations, white collar defense, False Claims Act litigation, and securities matters. She represents companies and individuals in matters involving the Department of Justice, the Securities and Exchange Commission, and other enforcement agencies, and was a member of the trial team that secured the acquittal of Next Jump co-CEO Meghan Messenger in a federal public corruption case. **Simone Rivera** is a litigation associate in Gibson Dunn's New York office. Her practice focuses on complex commercial litigation and white collar matters. She was part of the Gibson Dunn team that represented defendants in a high-profile federal public corruption case in the U.S. District Court for the District of Columbia that resulted in acquittals. **Meghan Messenger** began her journey with Next Jump as a door-to-door sales intern in 1998, and her commitment and authentic leadership have led her to the role of Co-CEO. She promotes a culture of honesty and transparency, actively discouraging LHF (lying/hiding/faking). Under her co-leadership, Next Jump has further solidified its reputation as a DDO, consistently prioritizing the growth and development of its team members. Meghan has also played a crucial role in the expansion of PerksAtWork.com, Next Jump's flagship platform that offers employees a wide range of exclusive benefits, discounts, and perks. By championing the importance of

GIBSON DUNN

employee well-being and engagement, Meghan has helped position Next Jump as a leader in providing holistic solutions to enhance the workplace experience. Alongside Charlie, Meghan co-teaches the 'Leadership in Practice' class, providing real-life leadership lessons derived from their collective experiences. She has also been instrumental in launching the second business focused on technology and coaching modules that assess and train decision-making skills. Meghan's unique insights and understanding of 21st-century workplace challenges have made her a regularly invited speaker, promoting success through authenticity and development-centric strategies.

Charlie Kim, established Next Jump in his college dorm room in 1994, and led the company from the brink of the dot-com bust to become a technology giant. Next Jump has two businesses: PerksAtWork.com, an innovative platform that revolutionizes employee benefits and perks which is used by the majority of the Fortune 1000 plus 10s of thousands of small and medium size businesses; NextJump.com, Next Jump's leadership and decision-making business. The second business originated from a social movement to share their own practices in adult development. Over the course of two decades, they ended up helping 10K+ companies across almost every industry and became a point of access to the largest "in practice" hub of challenges and insights at a global level. In 2016, Charlie's leadership guided Next Jump to be recognized by Harvard as the future of work, which in their research is the company that trains and develops their employees better than anyone. They called these organizations: Deliberately Developmental Organizations (DDOs), recognizing Next Jump as 1 of 2 companies in the world, published in a book titled "An Everyone Culture." In 2018, Next Jump commercialized their second business signing the U.S. Navy as their first client, focusing on technology and coaching modules designed to measure and enhance individuals' and teams' decision-making abilities — the most critical skill for the 21st-century workplace. Charlie's philosophy, Better Me + Better You = Better Us, underpins the core principle of valuing and developing human capital. This unique blend of leadership and hands-on experience makes Charlie a highly sought-after speaker across various industries. © 2026 Gibson, Dunn & Crutcher LLP. All rights reserved. For contact and other information, please visit us at www.gibsondunn.com. Attorney Advertising: These materials were prepared for general informational purposes only based on information available at the time of publication and are not intended as, do not constitute, and should not be relied upon as, legal advice or a legal opinion on any specific facts or circumstances. Gibson Dunn (and its affiliates, attorneys, and employees) shall not have any liability in connection with any use of these materials. The sharing of these materials does not establish an attorney-client relationship with the recipient and should not be relied upon as an alternative for advice from qualified counsel. Please note that facts and circumstances may vary, and prior results do not guarantee a similar outcome.

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