GIBSON DUNN

Webcast: The Role of ESG in U.S. Capital Markets

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The role of ESG in capital markets transactions has evolved significantly over the last five years. Please join us for a discussion of these topics and questions provided by the audience.

- What opportunities does ESG present to access capital?
- What risks does leveraging ESG present for issuers and underwriters?
- How does ESG impact marketing, disclosure and diligence?
- What are current ESG market trends?
- How can we expect ESG to impact capital markets in the future?

PANELISTS: Crystal Simpson is a managing director and head of energy equity capital markets at Evercore, which includes sustainable energy & clean technology, oil & gas, power, mining and chemicals. Ms. Simpson has led more than 550 bookrun energy equity offerings. Since 2012, she has raised over $120 billion for energy companies, including Altus Power, Antero, Crescent Energy, EVgo, Gulfport, Lithium Americas, Plains All American, Piedmont Lithium, QuantumScape, Shell Midstream, Rice Energy, RSP Permian, Targa, Viper and Williams. She has deep experience leading initial public offerings, follow-ons, equity-linked offerings, private investments in public equities (PIPEs) and pre-IPO capital. She graduated *summa cum laude* from Washington & Lee University with a B.S. in business administration and accounting alongside a double-major in broadcast journalism. **Oscar Sloterbeck** is a senior managing director and leads Evercore ISI's Company Surveys Team. Mr. Sloterbeck was ranked No. 3 for economics in the 2023 Institutional Investor All-America Research Team survey, a position he has held since 2019. As head of Company Surveys, he oversees proprietary surveys of companies, investors and U.S. states, as well as teens and young adults. These surveys provide unique insights into the economy and market sentiment. Prior to joining Evercore, Mr. Sloterbeck spent three years at JPMorgan Investment Management on the macroeconomics team. He is a chartered financial analyst and earned his B.A. from the College of William & Mary. **Hillary Holmes** is Co-Chair of Gibson Dunn's Capital Markets practice group. Hillary advises corporations, investment banks and institutional investors on all forms of long-term and strategic capital raising, including sustainability-linked financings and IPOs. She regularly advises companies on obligations under federal securities laws, corporate governance and ESG issues. Chambers ranks her amongst the top lawyers for energy capital markets, energy transactions and corporate counseling, and Law 360 has twice named her an Energy MVP. Hillary earned her JD from University of Pennsylvania Law School and her BA from Duke University, *cum laude*. **Jason Meltzer** is a partner in Gibson Dunn's Litigation Department and has experience in a wide range of complex commercial litigation, with an emphasis on securities and consumer products class action defense. Jason has defended several cases challenging ESG statements as false or misleading, and authored several publications on minimizing risks in connection with ESG statements. Jason also frequently consults for companies about how to minimize litigation risks in connection with their ESG statements and reports. *The National Law Journal*, *Super Lawyers*, and *The Washington Post Magazine* have all recognized Jason as a class actions and civil litigation "Rising Star," and Jason was recently recognized as

Related People

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one of *The Best Lawyers in America* in the Commercial Litigation category. Jason received his B.A., *magna cum laude*, from the University of Pennsylvania, and his J.D. from the University of Pennsylvania Law School. **Marie Kwon** is of counsel in the New York office of Gibson, Dunn & Crutcher. She is a member of the firm's Capital Markets and Securities and Regulation and Corporate Governance Groups. Marie's practice focuses on counseling corporations and financial institutions on a wide variety of capital markets transactions, including initial public offerings, secondary offerings, debt offerings and ESG financing. In addition, she has advised public companies on reporting obligations under the Exchange Act. Marie received her Juris Doctor from Columbia University. She graduated *magna cum laude* from Brown University with a Bachelor of Arts degree in International Relations and was a member of Phi Beta Kappa.

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