

# World Trademark Review Names Howard Hogan and Ilissa Samplin Among Its 2024 Leading Trademark Lawyers

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World Trademark Review

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*World Trademark Review* named Washington, D.C. partner Howard Hogan and Los Angeles partner Ilissa Samplin to its 2024 edition of *WTR 1000: The World's Leading Trademark Professionals*. Gibson Dunn was also recognized for its trademark practice in the D.C. metro area. The publication noted, "Mastery of trial work is one of the defining features of Gibson Dunn & Crutcher", which "is renowned for its ability to deliver positive results on both sides of the 'v'". The guide was published on February 8, 2024. Howard Hogan's practice focuses on intellectual property litigation and counseling, including trademark, copyright, patent, false advertising, right of publicity, licensing, and trade secret matters. He has represented various corporations and individuals in a broad range of industries, including financial services, sports, fashion, cosmetics, entertainment, transportation, pharmaceuticals, and online services. Ilissa Samplin handles complex commercial litigation, entertainment and technology disputes, and intellectual property litigation and counseling. She has represented corporate and individual clients in the media, entertainment, and technology industries in a wide range of litigation in both federal and state court, including breach of contract, unfair competition, copyright, trademark, and trade secret matters.

## Related People

[Howard S. Hogan](#)

[Ilissa Samplin](#)

## Related Capabilities

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