

# World Trademark Review Names Howard Hogan and Ilissa Samplin Among Its 2025 Leading Trademark Lawyers

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World Trademark Review

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*World Trademark Review* named Howard Hogan and Ilissa Samplin to its 2025 edition of *WTR 1000: The World's Leading Trademark Professionals*. Gibson Dunn was also recognized for its trademark practice in the D.C. metro area. The publication noted, "For steadfast representation, look no further than Gibson Dunn & Crutcher," as "their stellar track record both in and out of the courtroom sets them up as a top choice for prestigious clients." The guide was published on January 30, 2025. Howard Hogan's practice focuses on intellectual property litigation and counseling, including trademark, copyright, patent, false advertising, right of publicity, licensing, and trade secret matters. Howard has represented various corporations and individuals in a broad range of industries, including financial services, sports, fashion, cosmetics, entertainment, transportation, pharmaceuticals, and online services. Ilissa Samplin handles complex commercial litigation and trials, entertainment and technology disputes, and intellectual property litigation and counseling. She has represented corporate and individual clients in the media, entertainment, and technology industries in a wide range of litigation in both federal and state court, including breach of contract, unfair competition, copyright, trademark, trade secret, and antitrust matters.

## Related People

[Howard S. Hogan](#)

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## Related Capabilities

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