

# World Trademark Review Names Howard Hogan, Ilissa Samplin, and Blaine Evanson Among Its 2026 Leading Trademark Lawyers

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World Trademark Review

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Partners Howard Hogan, Ilissa Samplin, and Blaine Evanson were named by *World Trademark Review* to its 2026 edition of *WTR 1000: The World's Leading Trademark Professionals*. Gibson Dunn was also recognized for its trademark practice in California and in the D.C. metro area. The publication noted that Gibson Dunn "has built its reputation through years of success in high-profile trademark cases, becoming a trusted destination for clients," and "has cemented its position ... as a well-oiled machine ... on the trademark scene."

## Related People

[Howard S. Hogan](#)  
[Ilissa Samplin](#)  
[Blaine H. Evanson](#)

## Related Capabilities

[Trademark Litigation](#)