TRA LBLAZERS

GENERAL LITIGATION 2023

VERONICA S. MOYÉ GIBSON, DUNN & CRUTCHER LLP

What was the genesis of the idea/path that has made you a trailblazer?

I have always had a deep desire to be intellectually challenged, to be creative, and to contribute to the well-being of my community. My cases frequently involve new or evolving legal and factual issues, which allow me the opportunity to be creative in charting litigation strategy. These cases



also provide the opportunity to identify and help develop younger talent. The ability to mentor younger talent is particularly important to me. I am committed to helping women and people of color, in particular, succeed because I am, of course, keenly aware of the unique challenges people like me continue to face in our profession.

What sort of change has resulted from the concept?

I have been fortunate enough to be able to help my clients address existential challenges in a number of very different arenas. For example, in *Epic v. Apple*, I was able to help Apple defend its App Store's core business model and the operational features that are central to its brand; and I helped Southern Methodist University defend its efforts to ensure that its long-standing commitment to core diversity and inclusion values remained clear. Through it all, I have worked to make meaningful contributions to the careers of others.

What bearing will this have on the future?

I hope that my career will have a lasting impact. I strive to set a model of support for my community – a model the future generation of talented women attorneys and attorneys of color may follow to make our profession better long after I am no longer practicing.