



GLASS  
LEWIS & Co.

# PROXY PAPER™ GUIDELINES

2013 PROXY SEASON

AN OVERVIEW OF THE GLASS LEWIS  
APPROACH TO PROXY ADVICE

SUMMARY OF CHANGES  
UNITED STATES



# OVERVIEW OF SIGNIFICANT UPDATES FOR 2013

## BOARD RESPONSIVENESS TO A SIGNIFICANT SHAREHOLDER VOTE

We added a general section to the guidelines clarifying our long-standing approach to reviewing substantial shareholder votes contrary to management's recommendation. Glass Lewis believes that any time 25% or more of shareholders vote against the recommendation of management, the board should demonstrate some level of engagement and responsiveness to address the shareholder concerns. These include instances when 25% or more of shareholders (excluding abstentions and broker non-votes): WITHOLD votes from (or vote AGAINST) a director nominee, vote AGAINST a management-sponsored proposal, or vote FOR a shareholder proposal. In our view, a 25% threshold is significant enough to warrant a close examination of the underlying issues and an evaluation of whether or not the board responded appropriately following the vote. While a shareholder vote above the 25% threshold alone will not automatically cause Glass Lewis to recommend shareholders vote against directors or contrary to management on related proposals at subsequent shareholder meetings, it will be a contributing factor in our recommendation to vote against management's recommendation in the event we determine that the board did not respond appropriately.

As a general framework, our evaluation of board responsiveness involves a review of publicly available disclosures (e.g. the proxy statement, annual report, 8-Ks, company website, etc.) released following the date of the company's last annual meeting up through the publication date of our most current Proxy Paper. Depending on the specific issue, our focus typically includes, but is not limited to, the following:

- At the board level, any changes in directorships, committee memberships, disclosure of related party transactions, meeting attendance, or other responsibilities.
- Any revisions made to the company's articles of incorporation, bylaws or other governance documents.
- Any press or news releases indicating changes in, or the adoption of, new company policies, business practices or special reports.
- Any modifications made to the design and structure of the company's compensation program.

We will assess the specific elements of board responsiveness that we examined along with an explanation of how that assessment impacts our current vote recommendations.

## THE ROLE OF A COMMITTEE CHAIRMAN

We've included a general section explaining our analysis of the role of a committee chairman. Glass Lewis believes that a designated committee chairman maintains primary responsibility for the actions of his or her respective committee. As such, many of our committee-specific vote recommendations deal with the applicable committee chair rather than the entire committee (depending on the seriousness of the issue). However, in cases where we would ordinarily recommend voting against a committee chairman but the chair is not specified, we apply the following general rules, which apply throughout our guidelines:

- If there is no committee chair, we recommend voting against the longest-serving committee

member or, if the longest-serving committee member cannot be determined, the longest-serving board member serving on the committee (i.e. in either case, the “senior director”);

- If there is no committee chair, but multiple senior directors serving on the committee, we recommend voting against both (or all) such senior directors.

In our view, companies should provide clear disclosure of which director is charged with overseeing each committee. So in cases where that simple framework is ignored and a reasonable analysis cannot determine which committee member is the designated leader, we believe shareholder action against the longest serving committee member(s) is warranted. Again, this only applies if we would ordinarily recommend voting against the committee chair but there is either no such position or no designated director in such role.

On the contrary, in cases where there is a designated committee chair and the recommendation is to vote against the committee chair but the chair is not up for election because the board is staggered, we do not recommend voting against any members of the committee who are up for election; rather, we will simply express our concern with regard to the committee chair.

## PUBLIC COMPANY CEOS AND EXCESSIVE BOARD MEMBERSHIPS

We typically recommend voting against a director who serves as an executive officer of any public company while serving on more than two other public company boards. However, we will not recommend voting against the director at the company where he or she serves as executive, only at the other public companies where he or she serves on the board.

## EQUITY-BASED COMPENSATION PLAN PROPOSALS

We’ve added an item to our list of overarching principles on which we evaluate equity compensation plans, namely, that plans should not count shares in ways that understate the potential dilution or cost to common shareholders.

## EXCLUSIVE FORUM PROVISIONS

While our general approach to exclusive forum provisions remains unchanged—that we generally recommend that shareholders vote against any bylaw or charter amendment seeking to adopt such a provision—we amplified our discussion of the factors we consider such that in certain cases we may support such a provision if the company: (i) provides a nuanced argument on why the provision would directly benefit shareholders; and (ii) maintains an undisputable record of good corporate governance practices.

## REAL ESTATE INVESTMENT TRUSTS

We have included a general section on REITs that includes a discussion of our approach to evaluating preferred stock issuance at these firms. Glass Lewis generally opposes the authorization of preferred shares that allows the board to determine the preferences, limitations and rights of the preferred shares (known as “blank-check preferred stock”). We believe that granting such broad discretion should be of concern to common shareholders, since blank-check preferred stock could be used as an antitakeover device or in some other fashion that adversely affects the voting power and/or financial interests of common shareholders. However, given the requirement that a REIT must distribute 90% of its net income to its unit holders annually, it is inhibited from retaining capital to make investments in its business. As such, we recognize that equity financing likely plays a key role in a REIT’s growth and creation of shareholder value. Moreover, shareholder concern regarding the use of preferred stock as an anti-takeover mechanism may be allayed by the fact that most REITs maintain ownership limitations in their certificates of incorporation. For these reasons, along with the fact that REITs typically do not engage in private placements of preferred stock (which result in the rights of common shareholders being adversely impacted), we may support requests to authorize shares of blank-check preferred

stock at REITs.

## BUSINESS DEVELOPMENT COMPANIES

We've included a new section on our approach to analyzing business development companies and requests to sell shares at prices below Net Asset Value. Considering that BDCs are required to distribute nearly all their earnings to shareholders, they sometimes need to offer additional shares of common stock in the public markets to finance operations and acquisitions. However, shareholder approval is required in order for a BDC to sell shares of common stock at a price below Net Asset Value ("NAV"). Glass Lewis evaluates these proposals using a case-by-case approach, but will recommend supporting such requests if the following conditions are met:

1. The authorization to allow share issuances below NAV has an expiration date of one year or less from the date that shareholders approve the underlying proposal (i.e. the meeting date);
2. The proposed discount below NAV is small (ideally no greater than 20%);
3. The board specifies that the issuance will have a minimal or modest dilutive effect (ideally no greater than 25% of the Company's then-outstanding common stock prior to the issuance); and
4. A majority of the Company's independent directors who do not have a financial interest in the issuance approve the sale.

In short, we believe BDCs should demonstrate a responsible approach to issuing shares below NAV, by proactively addressing shareholder concerns regarding the potential dilution of the requested share issuance, and explaining if and how the Company's past below-NAV share issuances have benefitted the Company.



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**SAN FRANCISCO**

Headquarters  
Glass, Lewis & Co., LLC  
One Sansome Street  
Suite 3300  
San Francisco, CA 94104  
Tel: +1 415-678-4110  
Tel: +1 888-800-7001  
Fax: +1 415-357-0200

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**NEW YORK**

Glass, Lewis & Co., LLC  
48 Wall Street  
15th Floor  
New York, N.Y. 10005  
Tel: +1 212-797-3777  
Fax: +1 212-980-4716

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**AUSTRALIA**

CGI Glass Lewis Pty Limited  
Suite 8.01, Level 8,  
261 George St  
Sydney NSW 2000  
Australia  
Tel: +61 2 9299 9266  
Fax: +61 2 9299 1866

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**IRELAND**

Glass Lewis Europe, Ltd.  
6th Floor, Riverpoint  
Bishop's Quay  
Limerick, Ireland  
Phone: +353 61 404700  
Fax: +353 61 404711

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